

ELÔ ROSENDO

PRODUCT DESIGNER

www.edeelefante.com.br

eloo.rosendo@gmail.com

linkedin.com/in/elorosendo

+34 692374515

ABOUT ME

Hey, I'm Elô, a Brazilian Product Designer based in Barcelona/Spain. I'm currently working at Firma agency.

I solve problems that make people's lives easier. I seek work which challenges me to think beyond the visual. Having been at digital design field for 8 years, I've worked with many different clients and project profiles from Mercedes-Benz to Pepsico.

STUDIES

2017 - 2018/01

ELISAVA

Escuela Superior de Diseño e Ingeniería de Barcelona

User Experience and Interface Master

2009 - 2012

Centro Universitário Belas Artes de São Paulo

Graphic Designer Degree

Calligraphy & Lettering @ Jackson Alves

Sign Painting @ Carga Máxima

Tipography and Calligraphy @ Tipocali (Belas Artes)

Toy Art Workshop @ Zupi

Design Thinking @ Escola São Paulo

English Course @ Wizard - 2005 a 2011

SKILLS

- User Experience
- Concept & Strategy
- Wireframing
- User Journeys
- Prototyping
- Design Systems
- Design Interface
- Branding

EXPERIENCE

FIRMA Agency

2017 - present
Barcelona, Spain

- UI/UX DESIGNER

Main responsible for the entire UX process of different devices and also creation of interfaces and interactions.

Key Clients: Drinkfinity @ Pepsico, Sabadell Bank, HelloSky.

Nostro Studio

2016 - 2017
Barcelona, Spain

- UI/UX DESIGNER

Concept and creation of mobile applications (user experience

- map - wireframe - visual & concept). Key Clients: Mercedes-Benz and Samsung.

M&C Saatchi Brasil

2014 - 2016
São Paulo, Brasil

- DIGITAL ART DIRECTOR

Advertsing, Digital Design, UX/UI Design, Films.

Key Clients: Bradesco, Pernod Richard, Sony, Complexo Tatuapé, Tetra Pak.

Ambulance

2012 - 2013
São Paulo, Brasil

- DIGITAL DESIGNER

UX/UI Design, Social Media, Facebook Apps, Web Interactive.

Key Clients: Iguatemi Group, Bodytech Group, TIM, Oi, JHSF.

SELECTED CLIENTS

- Drinkfinity @ Pepsico
- Mercedes-Benz
- Banco Sabadell
- Tetra Pak
- Bradesco
- Sony
- Samsung

